

**MINUTES**  
**OF**  
**2012 PROJECT CELEBRATION MEETING**  
**January 24, 2011**

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Meeting called to order by Melanie Loftin on January 24, 2011, at 6:00 p.m.

**1. Treasurer's Report:**

- Treasurer reported a balance of \$7,661.00 and anticipated income/receivables from concessions of \$297.00 and \$1,277.00; \$1,300.00 from senior reserved parking; and \$400.00 from reserved football parking at the last home game. Bracelet and umbrella money are also outstanding.
- Only 79 parents have contributed part or all of the \$100.00 which PC 2012 had requested from each student.

**2. Old Business:**

- Purchase of Red Carpet for Promenade was discussed. Steve Bartley mentioned a possible donation of the carpet. Laura Place offered to see whether PC 2011 had purchased the carpet. If so, then PC 2012 will contribute one-third of the costs and take responsibility for storing it until PC 2012's Promenade.

**3. New Business:**

- Lynn Johnson reported that additional revenues are anticipated from fund-raisers available to PC 2012 next year:

Cookie sales	\$8-10,000.00
Football reserved parking	2,000.00
Senior reserved parking	1,500.00
Middle School concessions	2,000.00
(50-50 \$2,000.00)	
Product sales	1,500.00
Anticipated business donations	\$5-10,000.00
	10,000.00
Anticipated additional parent contributions	<u>4,000.00</u>
<b>Total</b>	<b>\$37,000.00 –</b> <b>\$42,000.00</b>

- PC 2012 originally budgeted for \$45,000.00 in expenses.
- Discussions were held regarding current and proposed fund-raisers.
- Paula Cox, Carol Rowe, and Debbie Davis suggested the sale of products at baseball concessions and offered to participate in said sales. Steve Bartley also agreed to place the products at ALEDO NATIONAL BANK.

- Steve Bartley volunteered to see whether area restaurants, such as ON THE BORDER and FISHCREEK would offer "Aledo Night."
- Melanie Loftin advised the group of the offer by CHILI'S to donate a portion of sales on a given night in May 2011, with the presentation of a flyer.
- PC 2012 unanimously agreed to the proposed fund-raising opportunity and authorized Melanie to make arrangements for *Aledo Night* on the second Wednesdays of February, March, and April. Melanie will check to see whether the COMMUNITY NEWS will advertise the event. Amy Slape will disseminate the information to the class and request permission to place flyers at the different ALEDO ISD campuses.
- Discussion of a golf tournament was also had and tabled. Craig Harbuck and Steve Bartley offered to look into it. No other ideas were suggested.
- Craig Harbuck suggested raffling a fancy helmet. He agreed to check into it.
- Discussion was also held on the raffle of a vehicle but given PTO's unsuccessful Camaro raffle, that idea was tabled.
- Lynn Johnson suggested that PC 2012 increase the scope of the senior reserved parking fund-raiser and offered to discuss the matter with Mr. Daniel.
- Those in attendance agreed to hold a phone bank in the spring of 2011 to encourage parent participation in PC 2012 activities and fund-raising.
- Cynthia Lambert requested additional volunteers for the cookie fund-raiser which will start in May 2011.
- Karol Adrian offered to set up a FACEBOOK page for PC 2012.
- Melanie announced that PC 2012 would meet every six weeks until May 2011.
- At the next meetings, PC 2012 will set up additional committees specific to the event and to the senior fund-raising – entertainment, volunteers, senior breakfast, promenade, hospitality suite, thank-you's, 50-50, senior reserved parking, middle school concessions, football parking, prizes, etc.

PC 2012 will meet again on **February 28, 2011, at 6:00 p.m.**, at ALEDO HIGH SCHOOL

**Meeting Adjourned At: 7:00 p.m.**

**Minutes Submitted for Approval.**

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**APPROVED**